

Glass and rock mineral wool, unified as Earthwool®

From now on, Earthwool® is the only name you need for any insulation application. All of Knauf Insulation's core glass and rock mineral wool products, including the renowned brands Crown and Rocksilks have been incorporated into the Earthwool® family.



the feel good insulation®
earthwool



Replacing these separate names with one single identity helps to create the most comprehensive range of mineral wool products and makes the task of finding the best solution a simple one.

The answer is now always Earthwool®.

the feel good insulation® **earthwool** Mineral wool at its best

Earthwool® still delivers all the benefits you are used to from our traditional mineral wool...



Acoustic performance

The same outstanding sound absorption properties help reduce unwanted noise



Thermal performance

The same high levels of thermal resistance and superb energy efficiency performance



Fire protection

Still non-combustible with an unbeatable A1 fire classification



Compression packaging

More product per load than other types of insulation makes transportation and storage on site much easier



Sustainability

Made with recycled materials and can be fully recyclable at the end of its life

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The latest innovation to change the world of insulation



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KNAUF INSULATION
it's time to save energy

with **ECOSE** TECHNOLOGY

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The secret that makes Earthwool® feel so good

Six years ago, Knauf Insulation embarked on a quest to develop the most environmentally sustainable insulation ever created. After five years of intensive research and development, we made a revolutionary discovery that would change the way we all feel about insulation forever, ECOSE® Technology.

ECOSE® Technology is a revolutionary bio-based binder technology, that produces naturally brown insulation without the need for added dyes. The insulation produced doesn't look or feel like any other insulation, as it's natural brown colour represents a level of sustainability and handling never before achieved.

ECOSE® Technology is within every product in the Earthwool® range, ushering in a new era for insulation.



Next generation benefits for a new era

- **Formaldehyde free binder technology**

Revolutionary bio-based binder technology improves the environmental credentials of Earthwool® insulation products

- **Natural colour**

With no added dyes during manufacture it allows Earthwool® to return to its natural colour of rich, earthy brown

- **'Super Soft' feel**

The bio-based binding process makes Earthwool® much softer, making it easier to handle and install

- **Transparent packaging**

Really see the difference with transparent packaging, while clear product names always ensure you get the right product

The best solution for any application

Building on the already outstanding performance and value of mineral wool, Earthwool® utilises the groundbreaking binding process of ECOSE® Technology to create a new generation of products with new levels of usability and sustainability.

You'll be able to see and feel the difference with Earthwool® - the revolutionary insulation that the whole world can feel good about.

